Rewilding Oder Delta job vacancy

Communications Officer (20-40 hours)

Position overview
Rewilding Oder Delta e. V. is an entity established in 2019 to implement the Rewilding Vision for the Oder Delta in Germany and Poland, one of nine rewilding landscapes supported by Rewilding Europe. Together with local partners, we implement cross-border activities in nature conservation and support a nature-based economy. In order to strengthen local visibility and promote our transboundary team work to rewild the Oder Delta, we are looking for a Communication Officer, preferably located in the area and capacity to work based in our office in Rothenklempenow. The position is initially limited to 2 years, with a possible capacity between 0.5 to 1 full-time equivalent.

Roles and Responsibilities
The main responsibilities of the Communications Officer include:
- Initiating and overlooking project specific communication activities;
- Active support to further develop our website www.rewilding-oder-delta.com and social media presence;
- Conception of press releases, rewilding stories, diverse communication material (flyer, factsheets) and web and social media content;
- Organisation of events (conferences, workshops, international meetings);
- Manage media contacts and community management;
- Text and image editing (WordPress, databases, simple graphics editing);
- Support of various tasks in public relations.

Key qualifications and skills
- Experienced in communication-ideally with a communication/journalism/PR/environment background, extensive communication and PR experience in projects related to conservation;
- A creative and very pro-active attitude and personality with an ability to work independently;
- Excellent knowledge in target-driven text writing and editing;
- Excellent knowledge of social media platforms, familiarity with the latest digital technologies and social media trends including video making and branding. Experienced user of WordPress;
- Personal field passion and experience of nature, a lust for the wild and a keen interest in wildlife and field ecology;
• Good knowledge about communication, visualisation and media. Well-developed contacts with media circles (local and national);
• Excellent creative writing skills in German or Polish, with a good level on the other language. Good command of English, both written and spoken is also an asset;
• Excellent social skills, experience communication at various levels (national and local) and to various audiences (environmental, business, tourism, general). Excellent presentation skills;
• A good team player, pro-active attitude and problem-solving abilities;
• Knowledge and experience in development/ translating of communication products, such as brochures, leaflets, AV shows, powerpoint-presentations;
• Knowledge of Oder Delta region is an asset;
• Experience in working in international marketing and communications teams, work in cross-cultural setting and with an understanding of local issues and contexts;
• Passionate about ROD´s and Rewilding Europe’s mission, vision and objectives.

Our Offer / Remuneration

We offer a responsible job in a growing non-profit organisation that is characterised by innovative approaches to nature conservation. Our office is located within a splendid natural environment, surrounded by a network of other organisations active in sustainable development. You are part of a collegial team that is able to react quickly to current developments, but also works on long-term projects with flexible working hours. We offer competitive salaries, commensurate with educational level, background, expertise, level of experience, and country of residence.

Information and procedure

All applications should be sent before 1700 hrs CET on July 17, 2022 to info@rewilding-oder-delta.com, including a CV, a motivation letter and up to three work samples in electronic version (own articles, publications, etc.). Any questions regarding this position should also be sent to this email address. The application shall be submitted in German or Polish.

We strive to ensure that our employees are a reflection of society and the international character of our organisation.